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## DSMG surprises ten shoppers in first 'Surprising Millions' draw

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Each winner takes home AED 50,000 each



Ten lucky shoppers are celebrating their unexpected windfall this week as they were selected winners of Dubai Shopping Malls Group's first weekly raffle draw, held as part of the Group's Surprising Millions campaign for Dubai Summer Surprises. UAE nationals dominated the winnings with four out of ten winners being UAE nationals. Every winner will receive AED 50,000 in cash and gifts.

Surprise winners of the AED 50,000 weekly prize include Carolyn Joyce from Ireland, Claire Carpenter - Frank from the UK, Mohammed Masood from the UAE, Ibrahim Hassan from the UAE, Khalid Ali from Qatar, Fatima M Mubarak from India, Ibrahim Barbour from the UAE, Laila Abdullah from the UAE, Malik Ahmed from Jordan and Hamad from KSA.

To receive the raffle coupons and enter any of the nine weekly draws, shoppers only need to spend a minimum amount of AED 200 at participating malls in Dubai. Shoppers can also double their chances of winning by using their MasterCard credit cards as they receive an additional raffle coupon. A total of AED 5 million will be given away during DSS through daily instant winnings, weekly raffle draws and competitions.

Laila Abdullah, one of the Emirati winners, couldn't believe it at first when she received the call informing her of the winning. A soon to be bride, Laila received the raffle coupons for the draw when shopping for her wedding.

"This is truly overwhelming and a complete surprise. When I received the call I thought someone was playing a prank, it is all just beginning to sink in now," said Laila. "I was waiting for DSS to start shopping for my wedding which is just in two months time. I am so happy I won, it couldn't have happened at a better time. I have a lot more shopping to do and I look forward to doing it before the end of DSS."

Another excited first time winner is Ibrahim Hassan from the UAE. On hearing the news, he exclaimed, "This is the first time I have won during a raffle draw, I can't believe my luck. It was just an impulse purchase and now I am a lucky winner of AED 50,000 worth of prizes, this is so amazing! There are so many fantastic shopping offers this DSS, I look forward to more shopping and winning opportunities this summer."

The Surprising Millions campaign launched by Dubai Shopping Malls Group has participation of 23 leading malls in Dubai including Al Bustan Centre, Al Ghurair City, Al Manal Centre, Al Mulla Plaza, Arabian Center, BurJuman, Century Mall, Dubai Festival City, Dubai Marina Mall, Dubai Marina Walk, Dubai Outlet Mall, Gold & Diamond Park, Ibn Batutta Mall, Lamcy Plaza, Mazaya Center, Mercato Mall, Oasis Centre, Reef Mall, Souk Al Bahar and Downtown Burj, The Dubai Mall, Town Centre, Time Square Centre and WAFI Mall.